



“Positive Approaches to Career Development”

Third Annual

Utah Career Development Association Conference

March 03, 2017

University of Utah

Spencer Fox - Eccles Business Building

Registration & Refreshments UCDA Welcome & Announcements	7 th Floor Lobby Bill & Pat Child Community Hall, 7th Floor	8:00am to 8:50am 9:00am to 9:10am
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Morning Keynote	Chris Redgrave	Bill & Pat Child Community Hall - 7th Floor	9:10am to 9:50am
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Chris Redgrave retired after a 20-year career as VP/GM for Bonneville Broadcast Radio Group. She is currently a senior vice president of community relations at Zions Bank, where she oversees the radio program, “Speaking on Business.” The program, nearing two decades on the air, can be heard on KSL News Radio and over 20 other radio stations throughout Utah and Idaho. It is also featured in *Community* magazine. The show’s digital presence throughout Utah and Idaho is delivered via video on Roku and the Zion’s Direct YouTube channel. In 2008, Redgrave became the second woman to chair the Salt Lake Chamber Board of Governors. In 2009, she received the prestigious Athena national leadership award. Redgrave was recognized by American Banker as one of the Most Powerful Women in Banking during 2009. In 2014 and 2015, she received the Best of State Award for Journalism.

Breakout Session 1	10:00 to 10:50	Topic	Room
Michael Atkinson Lead Transfer Advisor Salt Lake Community College		Talkin Bout My Generation This presentation will help you cross the generational divide by understanding and exploring the generational characteristics of your generation to the newest generation of students.	110
Douglas S. Gardner Associate Professor of Student Leadership Utah Valley University		Helping our Students and Clients Ask Questions that Lead to Career Decisions This session will delve into relevant career development theory, framing the asking of questions, and sharing resources for working with clients.	1170
Briana Kuocus Director, Career Center Westminster College		Celebrating the Digital Interview Discover how companies are using the digital interview and learn how to prepare clients for when they encounter this trend in interviewing.	1180
Abigail Haskell – Business Intelligence Analyst Jenna Hladik – Marketing Manager Workforce Intelligence Elwood Staffing		What Job Seekers Don’t Know They Don’t Know Using proprietary and public data, we’ll share the most frequent mistakes workers make and why so many potentially perfect matches end in misery.	170
Denise Brenes, M.Ed. - Director – Academic Advising Tamara Young - Academic Advisor University of Utah		The Importance of Building Confidence and Goal Setting for New Professionals. We will review current research on how things like stereotype threat and fear of failure hold us back from advancing our careers.	180

Breakout Session 2	11:00 to 11:50	Topic	Room
Lindsay Granger, Ed.D Career & Student Employment Advisor II Salt Lake Community College		Career Readiness for Women of Color This workshop is designed to provide participants with the tools to authentically engage with the young women of color on their campuses.	130
Sheldon Cheshire, M.Ed. Coordinator of Leadership Programs Weber State University		Strong Enough: A Strengths Approach to Career Advising Understanding and daily using one’s strengths is of significant benefit in having an engaging career.	1180
Doug Watson Pre-Health Counselor – Adjunct Professor Utah Valley University		Boxers vs Briefs This will be a vision of values discussion/presentation to assist students/clients in seeing both their own values and values set forth by their family and those around them.	170
Lisa Christiansen Associate Director / Career Advancement Monte Marshall Associate Director / Career Services Brigham Young University		Empirics, Anecdote, or Lore? Making Data Driven Decisions in Career Services The purpose of the presentation is to explain the importance of empirical evidence in strategic decision-making, and to increase motivation for performing research about career services.	1170
Jamie Gardner Utah Futures Trainer State of Utah		College and Career Planning with UtahFutures.org Participants will spend time interacting with UtahFutures.org. We will cover the basic features of the site and then spend additional time on the most popular tools.	110
Mark Knold Chief Economist State of Utah		Utah’s Economy and Overview for Future This session will focus upon highlight points of the Utah economy, looking at some of the unique characteristics that define the Utah economy over the long term.	180

Breakout Session 3 12:50 to 1:40	Topic	Room
Robert Ameling Career & Student Employment Advisor II Salt Lake Community College	Career e-Portfolios Using a Career ePortfolio can impact chances of securing interviews and can really set you apart from other candidates.	110
Mark Knold Chief Economist State of Utah	Utah's Economy and Overview for Future This session will focus upon highlight points of the Utah economy, looking at some of the unique characteristics that define the Utah economy over the long term.	180
Richard Knowdell Executive Director Career Development Network	A Quick, Simple and Inexpensive Tool to Identify Transferable Skills In this fast paced workshop participants will be administered the Motivated Skills Cards Sort and participate in a group interpretation session.	1180
Tannen Graham CEO/Co-Founder CareerKarma360	Career Karma for Career Coaches The 8 principles for creating Career Karma will lead to mastering these skills and will empower both career coaches and their candidates.	170
David Murphy, M.Ed. Career Counselor Dixie State University	Motivational Interviewing: A Positive Mindset Leading to Positive Change Learn about one way to resist "resistance" and help others with positive change as a career development professional through motivational interviewing.	1170

Afternoon Keynote

Clint Pulver

George Eccles Auditorium, Rm 1110

1:50pm to 2:30pm



Clint Pulver is from Heber City, Utah. As a high school senior he attended Utah's premier flight program and received his pilot's license from OK3air. He then went on to Utah Valley University (UVU), graduating with a Bachelor's Degree in Speech Communication, with a high distinction from UVU's nationally ranked leadership program. In college, Clint was very active as a Presidential Leader, UVU Ambassador, and UVU Student Body Vice-President. In 2012, he was voted in as one of Utah's most fabulous people, and was recently awarded UVU's distinguished Young Alumni Award. He has also appeared in several motion pictures, America's Got Talent, and Stadium of Fire. Clint continues to stay very busy with multiple jobs in various industries. He currently owns and operates his own company, traveling the country as a professional motivational speaker. Each year Clint speaks to audiences throughout the world on the importance of self-discovery and striving for true significance in life. He is known for his high energy, creativity, humor, and unforgettable stories.

Closing Remarks

George Eccles Auditorium, Rm 1110

2:30pm to 2:40pm

UCDA - Upcoming Events



The Utah Career Development Association will be hosting an on-site, Strong Interest Inventory Certification: May 15, 16, 17, 2017

For information and registration please visit: <https://utahcda.org/>

Register early, space is limited to 30 participants.

The Strong Interest Inventory® Certification Program qualifies new users to purchase, administer, and interpret the Strong Interest Inventory® instrument, and provides experienced users with new interpretation strategies and updated research. Learn all of the ins and outs of the instrument, and receive documented equivalent training to college coursework in psychological tests and measurement.

What Is Included?

- The Strong Interest Inventory® Revision
- Individual and group interpretation strategies
- Holland's theory of personalities and work environments
- History and construction of the Strong Interest Inventory® instrument
- Discussing an ethical dilemma
- Basic testing and measurement concepts, reliability and validity
- Ethical guidelines and assessment issues
- Career development, career change, and job fit applications

Who Should Attend Strong Interest Inventory® Instrument Certification?

- Career counselors, career coaches, academic advisors, HR consultants, outplacement specialists, and other professionals in Utah who wish to become certified to purchase, administer, and interpret the Strong Interest Inventory® instrument.

